

Sample Cash Flow Projection

Example 4 - Cash Flow Statement					
<u>Date</u>	<u>Description</u>	<u>Income</u>	<u>Expense</u>	<u>Total</u>	<u>Running Total</u>
1-Nov	Recording		\$ 25,000.00	\$ (25,000.00)	\$ (25,000.00)
to Jan/02	Factor	\$ 7,500.00		\$ 7,500.00	\$ (17,500.00)
	Mom & Dad	\$ 5,000.00		\$ 5,000.00	\$ (12,500.00)
	Office		\$ 750.00	\$ (750.00)	\$ (13,250.00)
	SRIA Loan	\$ 10,000.00		\$ 10,000.00	\$ (3,250.00)
Feb, 2002	Video		\$ 15,000.00	\$ (15,000.00)	\$ (18,250.00)
to Apr, 2002	Manufacturing		\$ 4,500.00	\$ (4,500.00)	\$ (22,750.00)
	Record Sales			\$ -	\$ (22,750.00)
	Factor	\$ 7,500.00		\$ 7,500.00	\$ (15,250.00)
	Office		\$ 750.00	\$ (750.00)	\$ (16,000.00)
	Radio Promo		\$ 1,500.00	\$ (1,500.00)	\$ (17,500.00)
	Merchandise		\$ 1,000.00	\$ (1,000.00)	\$ (18,500.00)
	FACTOR promo	\$ 2,000.00		\$ 2,000.00	\$ (16,500.00)
	SRIA Loan Payments		\$ 525.00	\$ (525.00)	\$ (17,025.00)
May, 2002	Manufacturing		\$ 3,750.00	\$ (3,750.00)	\$ (20,775.00)
to July 2002	Record Sales	\$ 16,000.00		\$ 16,000.00	\$ (4,775.00)
	VideoFact	\$ 7,500.00		\$ 7,500.00	\$ 2,725.00
	Merchandise	\$ 2,000.00		\$ 2,000.00	\$ 4,725.00
	Radio Promo		\$ 500.00	\$ (500.00)	\$ 4,225.00
	Office		\$ 1,500.00	\$ (1,500.00)	\$ 2,725.00
	Touring	\$ 15,000.00	\$ 16,500.00	\$ (1,500.00)	\$ 1,225.00
	SRIA Tour	\$ 1,500.00		\$ 1,500.00	\$ 2,725.00
	SRIA Loan Payments		\$ 525.00	\$ (525.00)	\$ 2,200.00

Sample Cash Flow Projection

Aug, 2002	Manufacturing		\$ 2,500.00	\$ (2,500.00)	\$ (300.00)
to Oct, 2002	Record Sales	\$ 16,000.00		\$ 16,000.00	\$ 15,700.00
	Radio Promo		\$ 2,000.00	\$ (2,000.00)	\$ 13,700.00
	Merchandise	\$ 5,000.00	\$ 2,000.00	\$ 3,000.00	\$ 16,700.00
	Office		\$ 1,500.00	\$ (1,500.00)	\$ 15,200.00
	Touring	\$ 15,000.00	\$ 16,500.00	\$ (1,500.00)	\$ 13,700.00
	SRIA Tour	\$ 1,500.00		\$ 1,500.00	\$ 15,200.00
	SRIA Loan Payments		\$ 525.00	\$ (525.00)	\$ 14,675.00
First Year Totals		\$ 111,500.00	\$ 96,825.00	\$ 14,675.00	
Less Royalties Payable (FACTOR)			\$ 2,200.00	\$ 12,475.00	\$ 12,475.00
Second Year		<u>Income</u>	<u>Expenses</u>	<u>Total</u>	<u>Running Total</u>
1st QTR	Recording		\$ 25,000.00	\$ (25,000.00)	\$ (12,525.00)
	Manufacturing			\$ -	\$ (12,525.00)
	Video			\$ -	\$ (12,525.00)
	Record Sales	\$ 15,500.00		\$ 15,500.00	\$ 2,975.00
	Radio Promo			\$ -	\$ 2,975.00
	Merchandise	\$ 2,000.00	\$ 500.00	\$ 1,500.00	\$ 4,475.00
	Office		\$ 1,500.00	\$ (1,500.00)	\$ 2,975.00
	Touring	\$ 20,000.00	\$ 17,000.00	\$ 3,000.00	\$ 5,975.00
	SOCAN	\$ 100.00		\$ 100.00	\$ 6,075.00
	SRIA Loan Payments		\$ 525.00	\$ (525.00)	\$ 5,550.00

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2nd QTR	Manufacturing		\$ 55,000.00	\$ (55,000.00)	\$ (49,450.00)
	Video		\$ 35,000.00	\$ (35,000.00)	\$ (84,450.00)
	Record Sales	\$ 10,000.00		\$ 10,000.00	\$ (74,450.00)
	Radio Promo		\$ 3,000.00	\$ (3,000.00)	\$ (77,450.00)
	Merchandise	\$ 30,000.00	\$ 15,000.00	\$ 15,000.00	\$ (62,450.00)
	Office		\$ 2,500.00	\$ (2,500.00)	\$ (64,950.00)
	Touring	\$ 190,000.00	\$ 169,500.00	\$ 20,500.00	\$ (44,450.00)
	Int. Touring	\$ 20,000.00	\$ 40,000.00	\$ (20,000.00)	\$ (64,450.00)
	SOCAN	\$ 15,000.00		\$ 15,000.00	\$ (49,450.00)
3rd QTR	Manufacturing		\$ 52,500.00	\$ (52,500.00)	\$ (101,950.00)
	Video		\$ 40,000.00	\$ (40,000.00)	\$ (141,950.00)
	Record Sales	\$ 287,500.00		\$ 287,500.00	\$ 145,550.00
	Radio Promo		\$ 3,500.00	\$ (3,500.00)	\$ 142,050.00
	Merchandise	\$ 30,000.00	\$ 14,500.00	\$ 15,500.00	\$ 157,550.00
	Office		\$ 2,500.00	\$ (2,500.00)	\$ 155,050.00
	Touring	\$ 380,000.00	\$ 339,000.00	\$ 41,000.00	\$ 196,050.00
	Int. Touring	\$ 20,000.00	\$ 40,000.00	\$ (20,000.00)	\$ 176,050.00
	SOCAN	\$ 15,000.00		\$ 15,000.00	\$ 191,050.00
4th QTR	Manufacturing		\$ 52,500.00	\$ (52,500.00)	\$ 138,550.00
	Video		\$ 40,000.00	\$ (40,000.00)	\$ 98,550.00
	Record Sales	\$ 250,000.00		\$ 250,000.00	\$ 348,550.00
	Radio Promo		\$ 3,500.00	\$ (3,500.00)	\$ 345,050.00
	Merchandise	\$ 20,000.00	\$ 7,000.00	\$ 13,000.00	\$ 358,050.00
	Office		\$ 2,500.00	\$ (2,500.00)	\$ 355,550.00
	Touring	\$ 190,000.00	\$ 169,500.00	\$ 20,500.00	\$ 376,050.00
	Int. Touring			\$ -	\$ 376,050.00
	SOCAN	\$ 20,000.00		\$ 20,000.00	\$ 396,050.00
Second Year Totals		\$1,515,100.00	\$ 1,131,525.00	\$ 383,575.00	
Less AOR Payable			\$ 82,125.00	\$ 301,450.00	\$ 313,925.00

Sample Cash Flow Projection

Year Three		Income	Expenses	Total	Running Total
1st QTR	Recording		\$ 100,000.00	\$ (100,000.00)	\$ 213,925.00
	Manufacturing			\$ -	\$ 213,925.00
	Video		\$ 45,000.00	\$ (45,000.00)	\$ 168,925.00
	Record Sales	\$ 58,750.00		\$ 58,750.00	\$ 227,675.00
	Radio Promo			\$ -	\$ 227,675.00
	Merchandise	\$ 9,000.00	\$ 15,000.00	\$ (6,000.00)	\$ 221,675.00
	Office		\$ 2,500.00	\$ (2,500.00)	\$ 219,175.00
	Touring			\$ -	\$ 219,175.00
	Int. Touring			\$ -	\$ 219,175.00
	SOCAN	\$ 15,000.00		\$ 15,000.00	\$ 234,175.00
					\$ 234,175.00
2nd QTR	Manufacturing		\$ 65,000.00	\$ (65,000.00)	\$ 169,175.00
	Video		\$ 45,000.00	\$ (45,000.00)	\$ 124,175.00
	Record Sales	\$ 200,000.00		\$ 200,000.00	\$ 324,175.00
	Radio Promo		\$ 3,000.00	\$ (3,000.00)	\$ 321,175.00
	Merchandise	\$ 30,000.00	\$ 15,000.00	\$ 15,000.00	\$ 336,175.00
	Office		\$ 2,500.00	\$ (2,500.00)	\$ 333,675.00
	Touring	\$ 300,000.00	\$ 273,000.00	\$ 27,000.00	\$ 360,675.00
	Int. Touring			\$ -	\$ 360,675.00
	SOCAN	\$ 15,000.00		\$ 15,000.00	\$ 375,675.00
3rd QTR	Manufacturing		\$ 65,000.00	\$ (65,000.00)	\$ 310,675.00
	Video		\$ 45,000.00	\$ (45,000.00)	\$ 265,675.00
	Record Sales	\$ 231,250.00		\$ 231,250.00	\$ 496,925.00
	Radio Promo		\$ 3,500.00	\$ (3,500.00)	\$ 493,425.00
	Merchandise	\$ 30,000.00	\$ 14,500.00	\$ 15,500.00	\$ 508,925.00
	Office		\$ 2,500.00	\$ (2,500.00)	\$ 506,425.00
	Touring	\$ 600,000.00	\$ 546,000.00	\$ 54,000.00	\$ 560,425.00
	Int. Touring			\$ -	\$ 560,425.00
	SOCAN	\$ 10,000.00		\$ 10,000.00	\$ 570,425.00
4th QTR	Manufacturing		\$ 65,000.00	\$ (65,000.00)	\$ 505,425.00
	Video		\$ 45,000.00	\$ (45,000.00)	\$ 460,425.00

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	Record Sales	\$ 250,000.00		\$ 250,000.00	\$ 710,425.00
	Radio Promo		\$ 3,500.00	\$ (3,500.00)	\$ 706,925.00
	Merchandise	\$ 20,000.00	\$ 7,000.00	\$ 13,000.00	\$ 719,925.00
	Office		\$ 2,500.00	\$ (2,500.00)	\$ 717,425.00
	Touring	\$ 300,000.00	\$ 273,000.00	\$ 27,000.00	\$ 744,425.00
	Int. Touring			\$ -	\$ 744,425.00
	SOCAN	\$ 10,000.00		\$ 10,000.00	\$ 754,425.00
	Third Year Totals	\$2,079,000.00	\$ 1,638,500.00	\$ 440,500.00	
	Less AOR Payable		\$ 111,000.00	\$ 329,500.00	\$ 643,425.00
	Total 3 Year Projections	\$3,705,600.00	\$ 2,866,850.00	\$ 643,425.00	
	Total From Summary Page 21	\$4,333,250.00	\$ 3,778,790.00	\$ 604,460.00	